

SHOTS MAGAZINE

FOR IMMEDIATE RELEASE

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SHOTS Magazine Nominated For Prestigious 2004 UTNE INDEPENDENT PRESS AWARDS

Minneapolis, MN, December 1, 2004 — *Utne*, a national magazine that celebrates the best of the independent press by reading and reprinting from 1,500 independent magazines, newsletters, blogs and more, announces the nomination of *Shots Magazine* for an Utne Independent Press Award in the category of Arts/Creativity Coverage.

Since 1989 these prestigious awards have showcased the BEST of the independent press in categories ranging from best new title to political, environmental, cultural, and personal life coverage.

"*Shots* stands out as an important independent media voice. We are pleased to honor your accomplishments with an Utne Independent Press Award nomination," said editor Karen Olson.

The Utne Independent Press Awards (www.utne.com/uipa) recognizes the excellence and vitality of alternative and independent publishing. *Utne's* editors select nominee publications through their extensive reading process and careful examination, rather than a competition requiring entry forms and fees. In this way, *Utne* honors the efforts of small, sometimes unnoticed publications that provide innovative, thought-provoking perspectives often ignored or overlooked by mass media.

About *Utne Magazine*

Utne is the nation's leading digest of alternative media and has an audience of nearly 600,000. For 20 years, *Utne* has been bringing readers the "other side of the story" on issues ranging from the environment to the economy and from politics to pop culture. *Utne* provokes thought and inspires action by offering the best of the independent press as well as original writing. www.utne.com.

About *Shots Magazine*

Now in its eighteenth year of publication, *Shots Magazine* is a quarterly, reader-supported journal of fine art photography. *Shots* is characterized by its diverse, straightforward and bold presentation of images by photographers of all levels with an innate passion for inventive, personal work.